F-30

your key to exciting gift buying

Received
Sept 25, 1962
from
Gloria Dee

(Above) **Opulent Gold Brass Key** has a multitude of uses: use it as a paper weight on the desk; or use several as ornaments to make a charming wall grouping. You can hang one near the front door as a reminder to lock doors or you can buy one just because it is beautiful. 5" key is made of metal, plated in gold and copied from an antique.
#1628—Gold Key **$1.25**
3 for $2.98

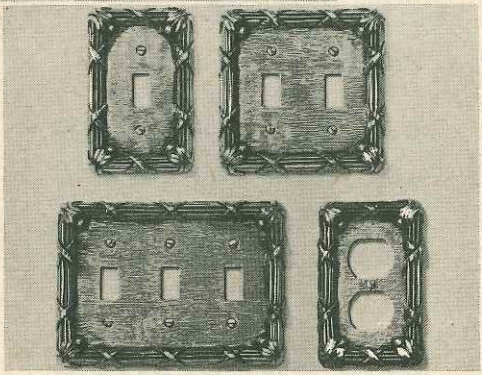
((Left) **Your Own Lucky Silver Dollar** will be a smart accent for this terrific magnetic pull a-part with a life-time magnet. When you park your car just a twist of the wrist will separate ignition key from your important home and business keys which can be carried with you at all times. Put your lucky buck in the center holder attached to the larger keyring. Plated in Rhodium Silver with 2 safety keyrings.
#1625—Magnetic Silver $ Keyring **$1.25**
3 for $2.98

Personalized Gold Match Book Covers are attractive slip covers for the dainty imported matches. Four solid brass match covers (2¼" x 1⅛") are plated and polished in gold, each holds a box of matches. A light will always be handy at parties, dinnertime, or in the den. A wonderful personal gift and such a terrific buy.
#704—Four Personalized Match Covers with Matches **$1.98**

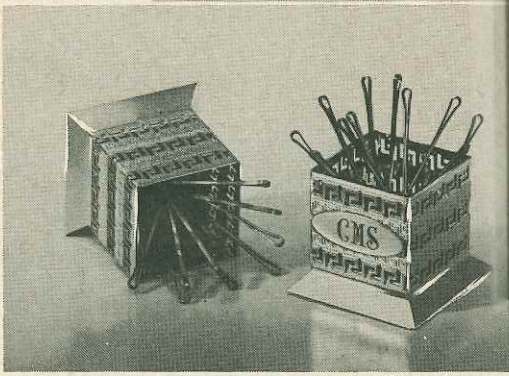
Happy Golden Cherub plays a dual role in a bath, dressing room or closet. Use hooks for wash cloth and towel; for robe and nightie on back of door; for bag and belt in closet. Of gleaming golden brass metal. Cherub holder has 2 hooks.
#1471—Cherub Hook **$1.00**
#1471A—3 Cherub Hooks **$2.75**

Personalized Secret Pocket Leather Book Strap. School-time will be fun for boys and girls with this sturdy GENUINE LEATHER book strap. 36" long; 1" wide. Magic 6 inch secret zippered inside pocket holds lunch money, plus other valuables neatly tucked away. Personalized with child's name in 23K. Gold. Choice of Apple Red for girls or Hardy Tan for boys. Order one for every youngster.
#678– Book Strap **$1.25**
3 for $2.98

10 Carat "Diamond" Keyring adds a brililant note. Designed for the woman who has craved a truly giant diamond. This keyring always will hold all her house and car keys secure yet fill the need for glamour in her bag. The "diamond" is tiffany set and the ring is plated in gold tone. You'll love it.
#1830—10 Carat Keyring **$1.10**



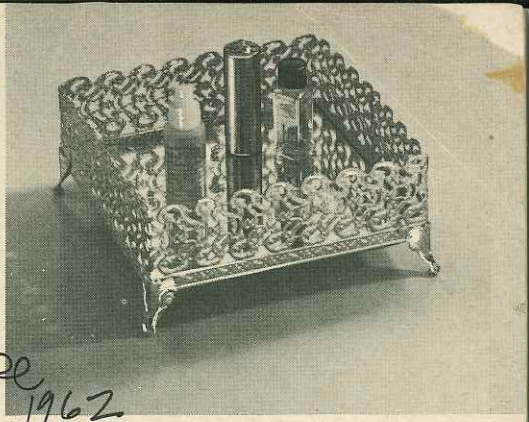
Golden Brass Empire Switch Plates are elegantly cast of solid metal. Beautifully plated in brass and lacquered to prevent tarnish. The handsome design is delicately antiqued, and most appropriate for every period. Lovely for every room in your house.
#1479—Single: (5" x 3") ..... **$1.50 3 for $3.98**
#1480—Double: (5" x 4½") ..... **$1.98 3 for $4.98**
#1482—Triple: (5" x 6½") **$2.98**
#1481—Twin Outlet: (5" x 3") .... **$1.50 3 for $3.98**



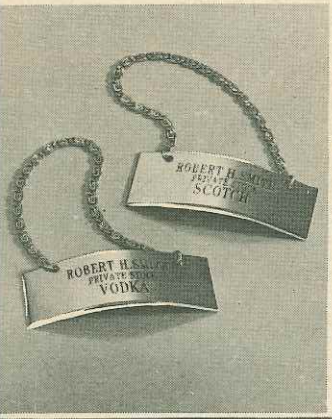
Magnetic Gold Bobby Pin Cup . . . To make nightly pin-ups a near delight. Square shaped Greek Key Design magnetic cup holds bobby pins and hair clips upright within easy reach. Non-tip base comes with a powerful life-time magnet; 1¾" high. Beautifully plated in rich Gold.
#1831—Square Bobby Pin Cup **$1.00**
6 for $5.00

Gloria Dee
Sept. 25, 1962

Chic Dispenser for Soap or Cigarettes to add a touch of luxury to bath or den. To hold 6 bars of regular or king size soap or 6 packs of cigarettes, dispensing them one at a time. Made of fine metal, intricately filigreed and plated in gold. Lacquered for permanence. 4" x 6".
#1472—Filigree Soap or Cigarette Dispenser **$1.98**
2 for $3.75

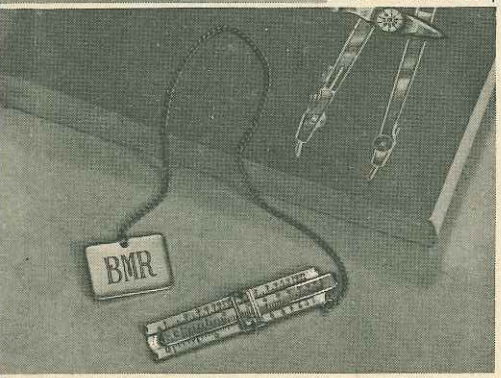


Mirrored Vanity Tray is made of golden metal in a filigree design to add a touch of beauty. Four dainty curved legs hold tray. Perfect for your perfume bottles or jewelry. So pretty, so practical, so inexpensive. 5" x 5".
#1363—Gold Filigree Mirror Tray **$1.98**

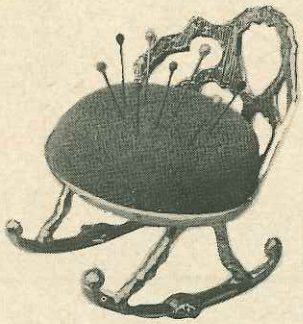


Your Very Own Liquor Tags are the status symbol of this day and age. A wonderful snooty gift for all your partying friends. 4" x 1" tag of solid golden brass with a handsome gold chain to fit around bottle. Your name or those of your friends are engraved on your own "PRIVATE STOCK" of your favorite: SCOTCH, RYE, VODKA, BOURBON,GIN.
#991—Personalized Liquor Tag **$1.00**
Any 5 $4.50

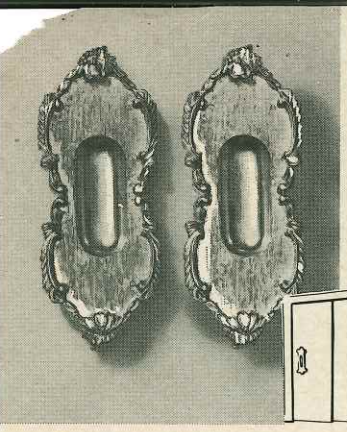
Double Snap A-Part Eyeglass Case is a terrific gift for all your eyeglass carrying friends. Glasses can't break in this specially designed gussetted case that is lined in optical vinyl. Snapped together, it is perfect for sunglasses and regular glasses, yet easily separated to carry one pair at a time. The 2 cases come in GENUINE PIGSKIN LEATHER in NATURAL TAN, RED or BLACK. Wonderful personalized with 2 or 3 gold initials.
#987—Double Snap A-Part ...**$1.25**



Personalized Slide Rule Bookmark. Useful and welcome gift for the architect, engineer, draftsman or student. A fully calibrated miniature slide rule with scales of A C and D complete with moving magnifer. The gold plated slide rule is attached to a fine golden chain with a gold monogram place finder. Chain will not mar pages. Precision made in the U.S.A., handsomely finished and delightful.
#679—Personalized Slide Rule Bookmark **$1.50**

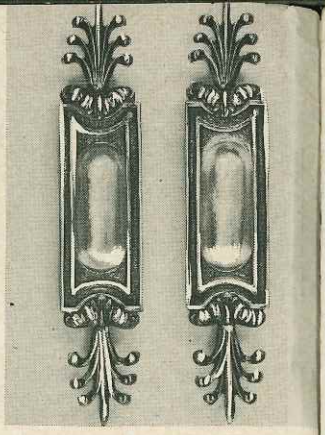


Rock-A-Bye for pins and needles is a charming sewing accessory. This golden Rocking Chair pin cushion is made of golden metal with a thick velvet pin cushion in your choice of red or turquoise. A brilliant gift that is oh so thoughtful for every member of your sewing circle.
#1823—Rocking Chair Pin Cushion **$1.25**
3 for $2.88

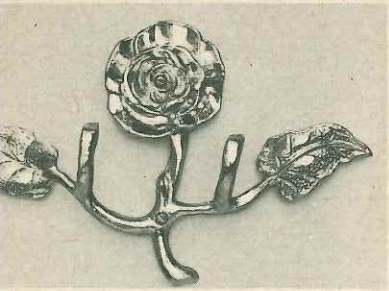


Florentine Door Sliders will delight those customers who own or are ordering our oval switchplates. You'll use these Florentine Door Sliders in place of your plain old ones. These will fit every sliding door closet. Cast in metal plated in antique gold brass which is tarnish proof. 5½" x 2". Complete with mounting screws.
#**1274**—Set of 2 Florentine Door Sliders **$1.98**

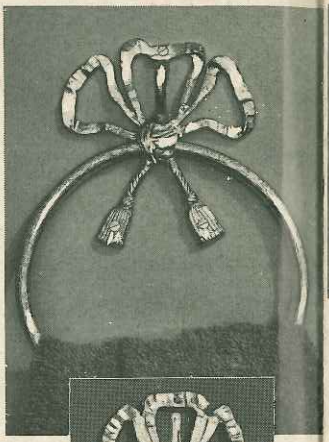
Baroque Brass Door Sliders will delight the home decorator. Remove your sliding door handles and replace them with these golden beauties. Handsomely designed to enhance and fit every sliding closet door. Cast in metal and plated in golden brass which is lacquered to prevent tarnish. 5" x 1¾". Complete with brass mounting screws.
#**1275**—Set of 2 Baroque Door Sliders **$1.98**



Renaissance Brass Door Sliders will add a bright note to ever popular sliding doors. Remove your sliding door handles and replace them with these sliding handles. Handsomely designed and fashioned after Italian antiquity. Will fit every sliding door closet groove. Cast in metal and plated in antiqued brass which is lacquered to prevent tarnish. Size 7" x 1½". Complete with brass mounting screws.
#**992**—Renaissance Sliding Door Handles ...**$1.98 for 2.**



Golden Rose Hook will become an important accessory for your closets, kitchen and bath. A full blown rose with two sculptured stems form two sturdy hooks. Beautifully cast in metal and finished in gold. Ideal holder for dozens of things.
#**1401**—Golden Rose Hook **$1.00**
#**1401A**—Set of 3 .....**$2.75**

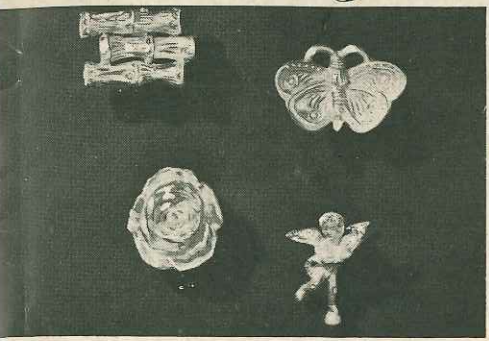


Bowknot Towel Ring will hold bath and kitchen towels. Tasseled ribbons in a pretty bow design are made of solid metal; with a 5" florentine gold towel ring. Plated in golden brass and lacquered to keep it looking new. Order several.
#**1394**—Bowknot Towel Ring **$1.00**

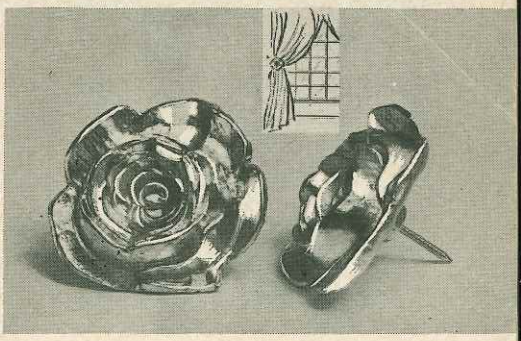
#**1396 — Set of 3** Matching **Bowknot Hooks....$1.98**

Hooks with Good Looks are ideal for powder room, front closet, guest room, kitchen or wherever a pretty hanger is needed. Each hook is made of solid metal, plated in golden brass and lacquered for added beauty and wear. The hooks measure approximately 3½" to 4". Matching brass mounting screws included. From left to right:
#**138**—Rooster #**139**—Lovebirds
#**495**—Eagle #**1396**—Ribbon #**140**—Foot
75c each; any 3 for $1:98

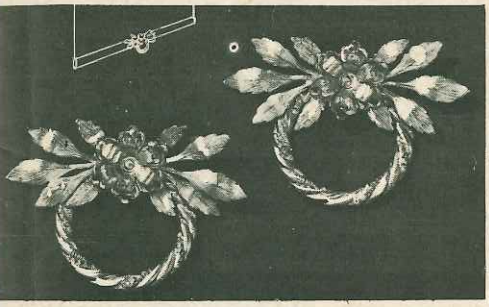
add beauty with fine hardware



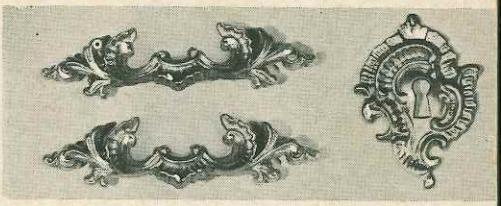
Golden Brass Drawer Pulls for Single Hole Openings add luxurious touches to desks, chests and doors. Here is a wide variety of pulls that will delight you. Designed for single hole openings, they are made of metal, plated in golden brass and lacquered for permanence. Complete with mounting screws.
#1324—Antique Gold Bamboo (1¾") ....**$1.00 per pr.**
#N372—Golden Brass Butterfly (2") ....**$1.00 per pr.**
#1327—Full Blown Gold Rose (1¾") ....**$1.00 per pr.**
#N381—Florentine Gold Cherub (1¾") ..**$1.00 per pr.**
Any Six Pairs **$5.00**



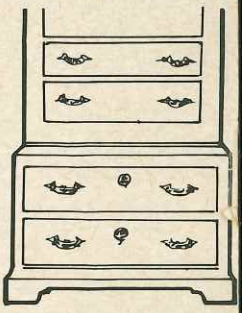
Curtain and Drapery Tie Backs are romantic Victorian designs of full blown roses with scalloped edge. The emphasis is on window beauty. Made of metal, plated in warm gold, tie backs measure 1¾" and have handy golden screw backs for easy mounting.
#1468—Victorian Rose Tie Backs .....**$1.00 per pair**



Provincial Daintiness of an antique design is captured in these lovely Golden Shade Pulls. Florentine leaves, in Gold plated metal add new interest to old shades. Tarnish-free. Pulls measure 2" over all with fluted ring. Matching screws included. Easily mounted.
#1319—Golden Leaves Shade Pulls ....**$1.00 set of 2**
Three sets **$2.75**

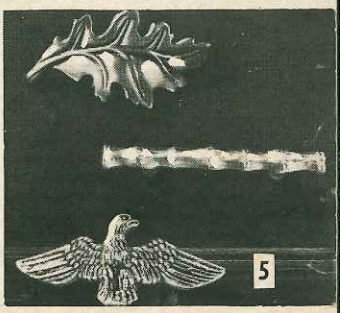


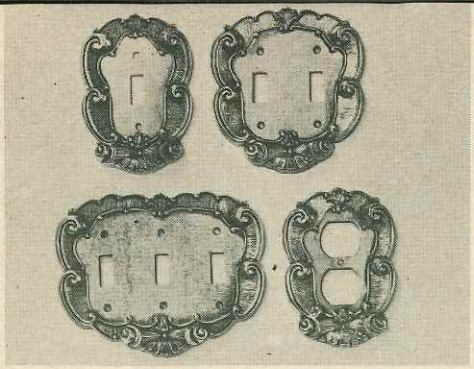
Golden Brass Drawer Pulls. Refurbish an old chest, desk, or cabinet with these elegant drawer pulls and escutcheons. Copied from an antique French design, these golden brass beauties will add charm to your furniture. Polished brass and lacquered to prevent tarnish. Pulls measure 4½" wide. Matching Escutcheons are 3" high. Comes complete with screws . . . easily mounted.
#145—Drawer Pulls
$1.00 for a set of 2
3 sets $2.85
#145E—Escutcheon ..**59c each**



Open Sesame. Baroque design door knob will add a decorative note to all your doors. 2" wide, raised floral border, stippled center. Knob comes with matching escutcheon, standard spindle and brass screws as shown. Easily installed. Cast in metal finished in antique brass plate.
#N373—Baroque Door Knob **$4.98**
2 Door Knobs ..**$8.98**

Two Hole Opening Drawer Pulls are shown here. Each pair is 4½" wide and comes with matching screws for easy installation. Cast in metal and plated in golden brass with a warm antique finish.
#1372—Leaf Pulls .....**$1.98 per pair**
#N378—Bamboo Bar .....**$1.98 per pair**
#912—Federal Eagle .....**$1.98 per pair**
Any 3 pairs **$5.00**
Space between inside 2 holes is approximately 2½".





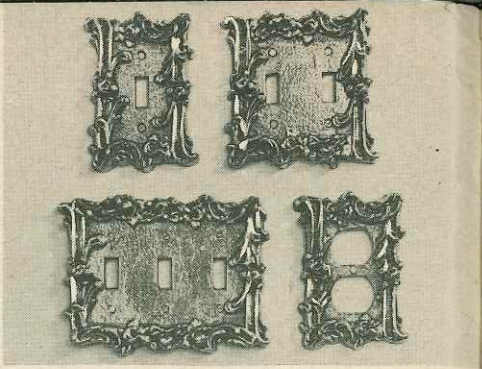
Italian Provincial Switch Plates will add new beauty to your walls. Graceful swirling fluted lines make this a plate of unusual charm. Golden brass plated with an eye-catching antiqued finish. Tarnish-proof and will keep fingermarks off walls. Mounting screws included.

#**1375**—Single: 5" x 3½"
$1.00 each: 3 for $2.85

#**1384**—Double: 5" x 4½"
$1.50 each; 3 for $3.98

#**1387 Triple Switch Plate: 6" x 5", $2.50**

#**1386**—Twin Outlet: 5" x 3½"
$1.50 each; 3 for $3.98



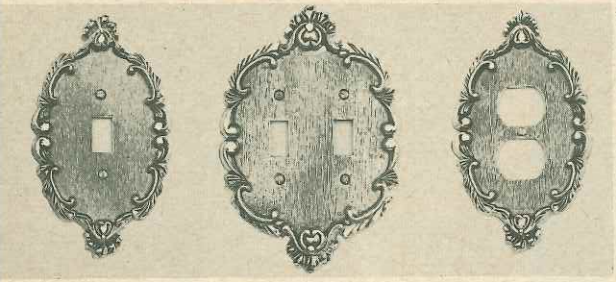
Antique Look with modern practicality. These golden brass Switch Plates are an elegant touch for any wall. The golden brass is especially lacquered to eliminate polishing and tarnish forever; resists fingermarks, smudges. Interesting details in baroque design. Fits all standard switches. Matching brass screws included.

#**7001**—Single Switch 3" x 5"
$1.50 each, 3 for $3.98

#**7002**—Double Switch 4½" x 5"
$1.98 each, 3 for $4.98

#**7011**—Triple Switch 6½" x 5" ...**$3.50 each**

#**7025**—Double Outlet 3" x 5"
$1.98 each, 3 for $4.98



Switch Gracefully to these oval switch plates that so handsomely reflect today's return to elegance. Plated in antique gold, the swirling oval lines give walls a softer look. Will cover existing wall opening. Special finishing process eliminates fingerprints, prevents tarnish. Screws included.

#**1320**—Oval Single Switch .....**$1.50—3 for $3.98**

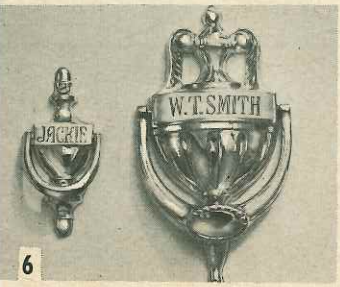
#**1321**—Double Switch ..... **$1.98 —3 for $4.98**

#**1325**—Twin Outlet ..... **$1.98 —3 for $4.98**

#**1408**—Golden Push Plate perfect for your swinging door....**$2.98**
(not shown)

This Bold Eagle Door Knocker will mark an impressive note on your front door. Made of solid metal polished in brass and lacquered to retain its always new look. Handsomely engraved with any name on the solid brass front. 6" tall with matching mounting screws.

#**406**—Golden Brass Eagle Knocker **$1.98**



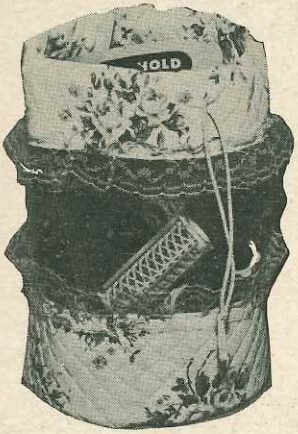
Personalized Brass Provincial Knockers. The classic design of these handsome door knockers will add distinction to your doors. Made of metal and polished in brass, they are lacquered to prevent tarnish, even outdoors. Large front door knocker (6½") size comes handsomely engraved with the family name. Small knocker measures 3¾" high and comes marked with first name or apartment number.

#**1127**—Large Knocker **$1.98**

#**1130**—Small Knocker **$1.00**

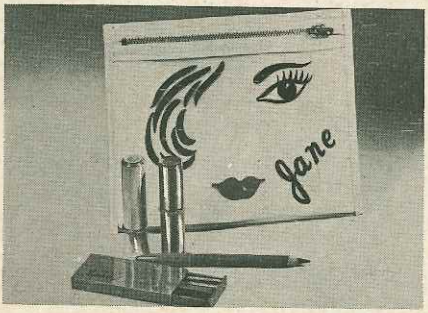
The Right Shade Pull will give a sparkling fresh look to all your window shades. Attractive escutcheon and ring are both made of solid brass finished in gold, tarnish free. Easy to attach, each pull comes with matching screws.
#729—Shade Pulls .....**$1.00 Set of 2.**

The Light Touch for the bathroom is this gay white enameled switchplate. The coy scene of bathtub and shelf is in gold and Black with one initial handpainted in black. It fits any standard single light switch. We think it is a fun gift for you and for friends.
#1610—Gay Bathroom Switchplate **$1.75**



Curler Caddy will solve the problem of bigger and better curlers and rollers for the new bouffant Hairdos. This large drawstring pouch comes in a dainty floral pattern and clear plastic (contents always visible). Will stow all your rollers, combs, brushes, and hair spray neatly tucked away, out of sight.
#1627—Curler Caddy **$1.00**
6 for 5.00

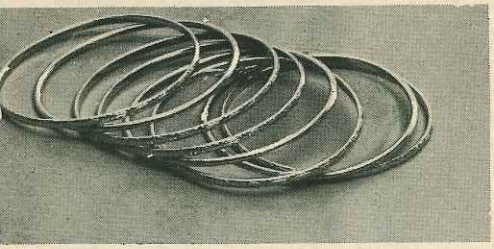
Personalized and Lacy sleep mask adds glamour at night time. Made of soft felt trimmed with black lace and silky ties. Coy winking design in black and hand personalized with first name.
#1629—Personalized
Sleep Mask **$1.25**



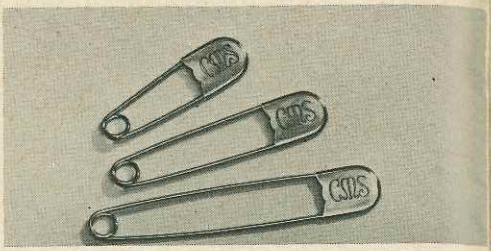
Personalized Cosmetic Kit. Wears your name in charming feminine script. Keep your make-up fresh, your handbag uncluttered in a cosmetic kit as original as it is practical. Have all your "pretty-ups" in one place . . . compact, lipstick, liner, mascara, comb. Roomy 6¾" x 5⅞" . . . washable, white opaque plastic and easy zipper closing.
#901 .....**$1.25**

Honey For The Money is this neat key case and moneyclip. Ends bulge in pockets. In fine leatherette, lined in suedene. Gold plated money clip and key holders. Your initials stamped on handsome case in 23K Gold. **Colors:** Black, Red.
#1022—Personalized Snap Case **$1.50**
#10223—Set of Three **$4.00**

flattering jewelry



Bangles, Bangles, Bangles . . . As many as your pretty arm can hold. Eight Twinkling bangles—some beautifully engraved and some smoothly plain. You'll love these 18K. Gold Plated wrist bands with all your fashionable clothes.
#**1616**—8 Golden Bangles **$1.25**



There Is Safeties in numbers. Three gorgeous golden safety pins to use on scarves, skirts, shirts and sheaths. The littlest one will even hold a youngster's school hankie. 18K. Gold Plate of fine jeweler's metal. Your choice of name or initials personally engraved. In 2", 3" or 4" size.
#**988**—Golden Safety Pin .....**$1.00 each**

Initial Pins in polished gold solid brass make bright accents for belts, bags, or sweaters. Your choice of delicate script (1⅜" high) or tidy block (⅝" high). Each pin has a tie tac catch. Any three cost $1.00.
#**865**—Script Pins ...**$1.00** #**825** Block Pins...**$1.00**

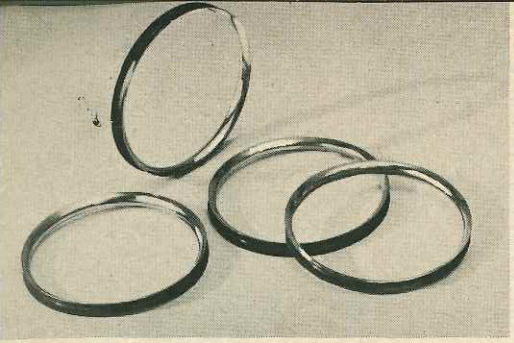
Bamboo Bangles fashioned after real bamboo. These beauties are 18K Gold Plate in a lovely florentine finish. ⅞" wide, so stunning when worn in sets of 3.
#**1293**—Bamboo Bangle **$1.00**
#**12933**—Set of 3 .....**$2.98**

Personalized Maiden Pin will start a trend in your crowd. Be the very first to wear this charming gold plated circle pin (1½" diam.). Your choice of personalizations: yours and his initials, your name and his, or your name or initials. The new way to be pinned.
#**561**—Circle Pin **$1.00**

Friendship Rings designed for personalizing. A soft swirling ring in beautiful gold plate adjusts to fit any finger. Your choice of double monogram (we'll engrave your and his initials) or cultured pearl and initials.
#**806**—Friendship Ring **$1.00**
#**1090**—Cultured Pearl Ring **$1.00**

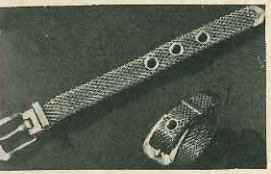
Rainbow Pendant in a magnificent collection of genuine stones including jade, turquoise, rose quartz, handset in a fluted gold pendant. Hangs from a dainty 16" gold plated chain that will delight every feminine heart.
#**1415**—Rainbow Pendant **$1.00**

Enamel Ear Bangles in the latest fall colors add a bright note to fall and winter clothes. Hoop Earrings in 1½" diameter are beautifully enameled in **Jet Black, Olive Green, Stone Blue, Plum, Copper Bronze.**
#**1379**—Enamel Earrings **$1.50**
#**1379A**—3 Pairs **$3.98**



Enamel Bangle Bracelets are wonderful contrast for your Fall clothes. Made of gold-plated metal finished in fine enamel. Your choice of Olive Green, Stone Blue, Magenta Red, Jet Black, Copper and Gold.
#1382—Enamel Bangle Bracelets ..... **4 for $1.98**
6 for $2.98

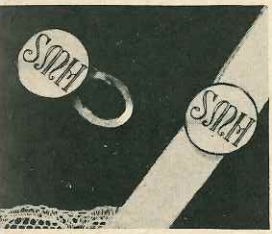
Golden Bridge Scorer to help you keep score in a new easier way, correctly, efficiently and quickly. Precision made in U. S. A. Two gold plated discs make the 2" revolving charm. Your choice of bracelet, keyring, or handy clip that clips to your score pad. All 18K Gold Plated.
#1786—Bridge Scorer Bracelet **$1.10**
#1792—Bridge Scorer Clip **$1.00**
#1793—Bridge Scorer Keyring **$1.00**
Any 6 for **$5.50**



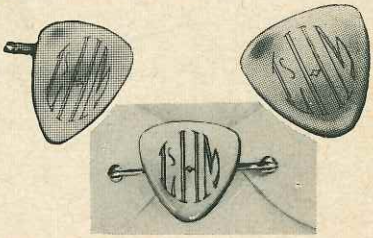
Forget Me Not Ring to buckle around your finger and you will reap compliments. We designed it to represent a miniature belt, plated in 18K Gold. Buckle it at your correct ring size.
#817—Forget Me Not Ring **$1.00**
#819—Matching Wrist Bracelet **$1.00**

This Golden Halo is especially designed for the new hairdo. Keeps hair neat and adds a golden look. Made of jeweler's metal, hand polished and plated in gold; the band measures ¾" wide. Your choice of name or initials engraved. Terrific for every fashion minded gal on your list.
#528—Personalized Hairband **$1.50**
3 for **$4.00**

Twin Pearls make fabulous cocktail ring that will add chic and enchantment to your fingers. A Fresh Water Pearl and a Smokey Gray Pearl are entwined on the fine gold ring that adjusts to all ring sizes. You'll want to order the matching earrings.
#508—Twin pearl Ring **$1.98**
#510—Matching Earrings **$1.98**



Togetherness is the motto for your slip and bra straps with these 18K gold lingerie clips. A pair holds your straps firmly together and in place. No more unsightly straps slipping off your shoulder . . . or peeking through your barest dress. Your initials add that dainty touch. Also available without monogram.
#112—Personalized Lingerie Clips .**$1.00 the pair**
#112A—Clips without personalization **79c pair**



Collar Pin Set. Tabbed to keep your collar neat with no pin marks. Your initials are out front to add lady-like distinction. Beautifully polished and plated in **Gold Tone.** You'll want to order the matching cuff links or earrings.
#120P—Collar Pin **$1.00**
#120L—Matching Links **$1.50**
#120E—Matching Earrings **$1.50**

Gold Pull-A-Part Keyring with a personal touch. On the removable ring place your car keys; on the other all your valuable keys. Car can be parked without leaving important keys behind. For that personalized touch, we will monogram the polished center. Terrific gift idea.
#606—Polished Pull-A-Part **$1.00**
6 for $5.00

outstanding gifts

Impressive Gifts are these two golden dishes ideal for candies, nuts, mints, ashtrays or as an elegant soap dish. Available in two interesting heraldic styles: Golden Fleur de Lis is classically French; bold, gold eagle for the American Look. Each handsome ornament rests on fluted 6" tray. Attractive gold plated finish.

#1378—American Eagle tray $1.50
#1278—Fleur De Lis tray $1.50

Bible Marker. A beautiful and reverent gift. A handsome cross connects three grosgrain ribbons for Bible, Missal and Prayer Book markers. Attached to each ribbon is a gold plated initial which forms a three letter monogram. 8" long.

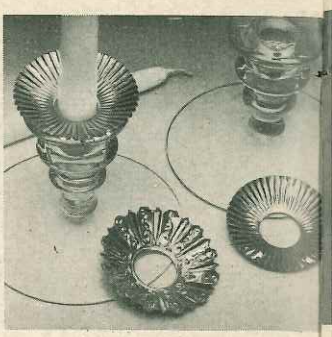
#840—Bible Markers $1.98

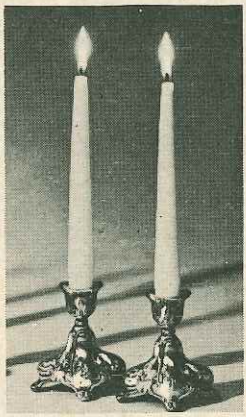
This Gold Victorian Frame will enhance the charming portrait that you'll frame. Handsome scroll and pierced design is delicately antiqued. Made of solid metal with a rich gold finish. Frames measures 4½" x 4". Available with polished glass or mirror. Easel back. Personalized with name or initials.

#1709—Personalized
Victorian Frame $1.50
Set of 3 $3.98

Stunning Bobeches. These golden brass or silver plated metal bobeches slip over your candles to catch wax drippings and protect your tablecloth and fine furniture. Absolutely will never break; adds a festive rich look to your favorite candlesticks. 3" in diameter with a 1" opening for the candle. Choice of two distinctive patterns.

#1341—Sunburst Set of 4.....$1.00
#1342—Provincial Set of 4.....$1.00



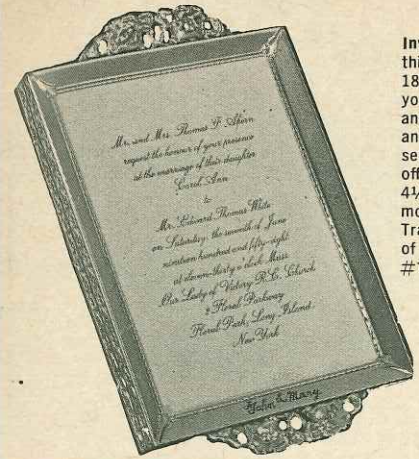


Antique Reproduction Candlesticks will grace your home. Handsomely crafted in antique silver or gold to blend with your table settings. Beautiful workmanship of good weight, and lacquered to prevent tarnish. An elegant accessory. Order several pairs for an interesting setting.

#1267—4" Candlesticks
$2.98 pair
2 pair for $5.50

Leaf Add-A-Frames which hook one into another to form a gallery of favorite pictures. We'll engrave the name of your favorite youngster on the dainty gold front. Frames are 3" square and have red velvet backs. Made of fine **Gold Plated Metal.** Order additional frames anytime.

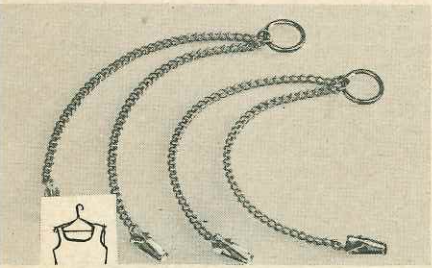
#1086—Baroque Add-A-Frame ..$1.00
#10866—Set of 6 .....$5.00



Invitation Tray. You'll be delighted with this attractive metal frame plated in 18K Gold or Rhodium Silver. Next time you receive a wedding invitation (or any formal invitation or engagement announcement) send it back to the sender as your gift, beautifully set off in this stunning frame measuring 4½" x 7". Velvet back is easily removable for insertion of the invitation. Tray is personalized with your choice of initials or first names.
#1199—Invitation Tray $2.98

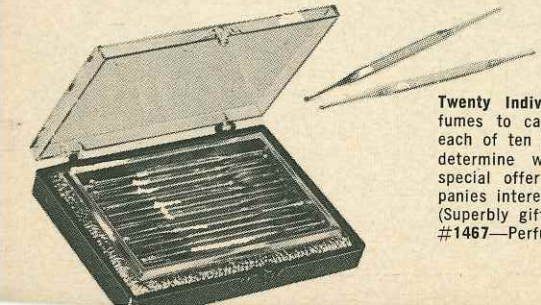
Luggage Tag. Elegant accent for your favorite suitcase. Miniature suitcase handsomely gold plated comes engraved with your name, street address plus city and state. 1½" size. Fasten it to your luggage with the sturdy gold plated bead chain. You'll want one for every bag you own and one to use to keep all your luggage keys together.
#149—Personalized Luggage Tag $1.25
2 for $2.00

Sentimental Circle is this beautiful wedding ring ashtray personalized with the names and the date of the happy event. Beaded edge with orange blossom design makes it a permanent family heirloom. Full 5" in diameter, the ledge is a rest for cigarettes. Fine workmanship in either 18K Gold Plate of Gleaming Rhodium Silver. Never needs polishing. Wonderful for weddings, anniversaries, any memorable occasion.
#502—Wedding Tray $2.98
2 for $5.50



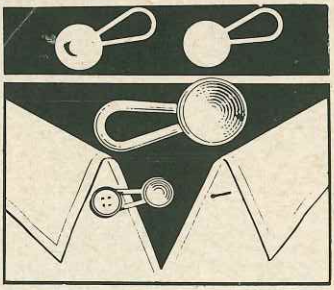
Golden Dress Guards will become standard equipment in your closet. These pretty chains of gold hold blouses, wide neck dresses, strapless gowns, etc. in place on an ordinary hanger. Secure gold clips are especially designed to protect delicate fabric. Terrific for traveling when hangers are always a problem.
#1464—4 Sets of Dress Guards $1.00

Your Family Name will be handsomely engraved on the solid brass name plate that is finished in polished gold. 2½" wide and ½" high, plate comes with matching mounting screws. You'll want one for front and back doors as well as one for your mail box. Terrific for office doors, too.
#1112—Personalized Brass Name Plate $1.00
6 for $5.00



Twenty Individual Applications of world famous perfumes to carry lovely scents wherever you go. Two each of ten fabulous perfumes to let you sample and determine which costly perfume you prefer. This special offer is made possible by the perfume companies interested in having you sample their products. (Superbly gift boxed in black and gold plastic).
#1467—Perfume Nips $1.10

gifts for men



Magic Collar Button eases tight shirt collar discomfort. No need to discard perfectly good shirts because of shrinkage or weight increase. Loosens collar about ½ size, gives that wonderful right fit feeling. A treasured, lasting and practical gift. Fills a need for every man. Absolutely no sewing.
#1402—2 Collar Buttons $1.00

Personalized Money Belt . . . Carry your big bills well hidden in this smooth Top Grain Cowhide Leather belt. Inside zippered pocket holds bills neat and flat. Butter soft leather 1¼" wide. Handsome solid metal buckle in your choice of gold or silver engraved with 2 or 3 initials. Black or Brown, sizes 34 to 44.
#527—Money Belt $2.98

Golden Automobile Plaque. For the first time, your very own custom made auto identification. How snooty can you get! Handsome gold polished solid brass plate 3" x 1", and comes marked officially **This Car Made Especially For** (any name you desire). Looks so authentic on dashboard. Has secure adhesive backing . . . won't harm leather or paint.
#126—Golden Auto Plaque $1.00

Monogrammed Man's Belt will add a personal touch to his wardrobe. Handsome gold metal buckle and loop adds distinction to this fine top grain **Leather** belt. 1" wide, belt is lustre polished with hand finished edges. Choice of initials, in block letters. Waist sizes 32 to 44. In Black or Brown.
#1147—Personalized Man's Belt $1.98

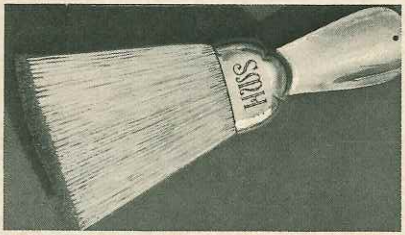
Personalized Pipe Stand.
Handsome gift for the man of distinction who smokes a pipe. Specially designed to hold any shape pipe. Made of fine metal, plated in 18K Gold with a **Florentine Finish.** Polished front sets off his initials to perfection. Smart and distinctive accessory and a wonderful gift. Soft cushioned bottom to prevent scratching of furniture.
#136—Personalized Pipe Holder $1.00

Show The World how suave you can be with this stunning Louis XIV golden toothpick. This fine toothpick is topped with a large 6 mm. genuine cultured pearl; comes in a smart fine leather case that is monogrammed with 2 or 3 initials in gold. Order several, the ideal gift for the man who has everything.
#1905—Personalized Pearl Toothpick $1.00

Order This Belt Rack and eliminate fruitless searching for belts, keys, watches, and what have you. Sturdy walnut stained solid wood shield plaque comes with golden brass hooks. Size 4¼" x 5¼". For that special decorative touch we will monogram the belt rack with one bold gold metal initial.
#1508—Belt Rack $1.00
6 Belt Racks—$5.00

Personalized Pigskin Wallet will organize all his necessary papers in perfect order. Made of handsome imported genuine **Pigskin;** wallet-secretary has hand turned edges; separate pockets for stamps and all important credit cards. Special zippered compartment plus room for bills. The other side has a notepad with a mechanical gold plated pencil. Personalized in 23K Gold initials. Gift boxed.
#**1423**—Wallet Secretary **$2.98**

Silver Dollar Keychain will keep his favorite "lucky dollar" safe. The coin is easily inserted with a twist of the silvery knob. We will engrave his monogram on the silver disc at no extra charge. Safety lock key-ring holds keys securely An ideal gift.
#**1136**—Silver Plated Keyring ..**$1.00**



Shoehorn Clothes Brush
Here is a gift any man would welcome . . . a personalized clothes brush with a handle that doubles as a shoehorn. The quality nylon bristles are set in a gleaming gold plated handle. Handle is finished in 18K Gold and comes with his initials boldly marked. Shoe horn brush has a neat hook for hanging so that it is always at hand.
#**1081**—Gold Brush **$1.98**

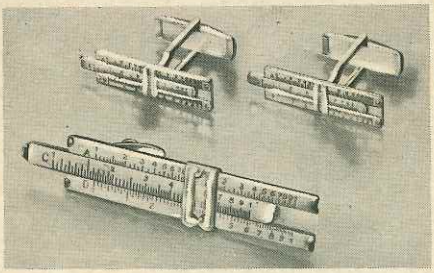
A Brighter Golf Game is always in order with these enticing "Cu-Tees." These shapely tees are gift-boxed in sets of six and made of correctly balanced gold plated metal. He'll have little trouble keeping his eye on the ball with these tees. Order several sets for gifts.
#**150**—Metal Cut-Tees ....**$1.00 for set of six**
#**150A**—Special—Six Sets **$5.00**

The Personalized Tie Loop will keep his tie neatly in place in greater comfort. A new concept that clips on the shirt and the tie drops through the oval ring. Tie looks neater and there is greater freedom of movement. Available in golden plate or rhodium silver plate. Handsomely personalized on the neat matching disc, with a choice of 2 or 3 initials.
#**702**—Personalized Tie Clip and Ring **$1.50**

Silver $ Money Clip will hold his favorite buck securely and all his bills in style. He'll never go broke with this rhodium silver plated money clip that comes engraved with his initials. Silver dollar can be inserted in seconds. (Silver dollar not included.)
#**562**—Silver $ Money Clip.....**$1.00**

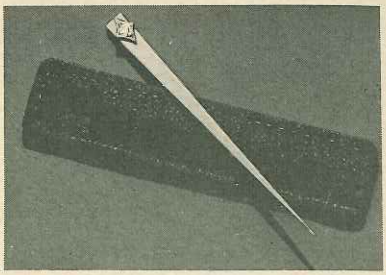
Motorists' Flare Kit. Safe, easy to light — a real life-saver! Warns oncoming cars to proceed with caution when motorist is stalled, changing tire, making highway repairs. Windproof, rain-proof one-hour flares; reusable; visible well over 1,000 feet away.
#**398** **$1.00**

gifts for men



Slide Rule Tie Bar really works. For the engineer, architect, draftsman, student and all business men. Precision made, fully calibrated, with scales of A, C and D; has a moving magnifier. Also comes with matching cufflinks (non-operative) but look authentic. In gold plate and sterling silver.

#1403—Gold Slide Rule Bar **$1.10**
#1405—Sterling Silver Bar **$3.30**
#1404—Gold Cuff Links **$1.10**
#1406—Sterling Cuff Links **$3.30**

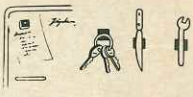


14K Gold and Diamond Toothpick is definitely for the man who has everything. **Solid Gold,** handset with a twinkling **Genuine Diamond.** He'll draw it casually from his pocket with pride. Complete with a fine leather carrying case.

#1416—14K Gold and Diamond Toothpick **$15.00**

Perfect For Driving are these practical men's driving gloves. Helanca stretch backs with fine genuine leather palms to grip the wheel firmly. One size fits all. Hand-washable for long wear. In Grey or Tan.

#4330 —Men's Driving Gloves **$2.98**
2 Pairs—**$5.50**



10 Magnets for $1.00. Absolutely remarkable value. No small size slivers; but real honest too goodness magnets 1" x ¾" that you'll use everywhere. Complete with center hole so that they can be attached to walls or sewed into cloth. Hundreds of uses too numerous to list here. Order several sets for everyone in the house.

#1425—10 Magnets **$1.00**

Continental Fob Bath Sheet — No man-sized man wants a midget-sized towel . . . he wants a giant bath sheet like this that's really practical. Made of white terry cloth, about 3 x 6 feet, with impressive blue-and-gold continental fob design in lower right corner. Fob includes any one initial desired.

#15 .....**$3.98**

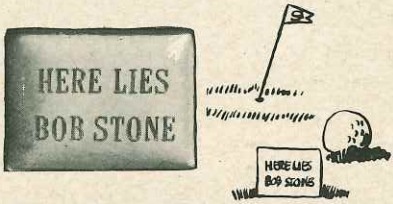
Two In One Golf Aid to improve your game. Built-in flexible steel spring bends to a 90° angle in any direction and returns to an upright position. Won't nick clubs as it is made of fine brass beautifully finished in gold. With the added convenience of a removable stymie marker engraved with HERE LIES and his NAME. A real conversation piece bound to please any golfer.

#411—Personalized Golf Tee and Detachable Stymie Marker ..**$1.00**
6 for $5.50

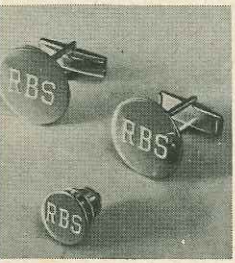
sterling silver gifts

A Mother's Jewels are on this new sterling silver link bracelet that pleases every mother and grandmother. Silhouettes of boy and girl faces in solid sterling silver bear name and birthdate beautifully engraved. Also available in 18K. Gold Plate. Please specify boy or girl, sterling silver or gold plate.
#841—Bracelet with one charm $1.98
#841K—Keyring with one charm $1.98
#841C—Each additional charm $1.10

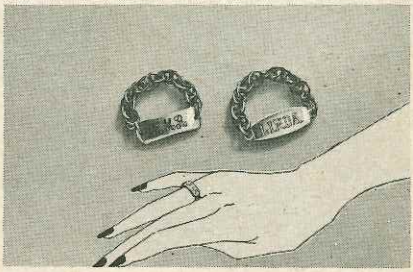
Sterling Eyeglass Holder is a pretty solution for the case of missing glasses. 22" sterling silver chain with a solid sterling silver monogram plaque engraved with graceful initials attached to two elastic and silver ends that slip over your glasses. Lets you wear your eyeglasses in necklace fashion when not in use. Perfect gift idea for the most discriminating lady on your gift list.
#681—Sterling Eyeglass Holder $2.50



Personalized Stymie Marker will please the discriminating golfer. Made of solid sterling silver and engraved with his very own name. Practical and handsome marker will be a real conversation piece.
#566—Sterling Silver Stymie Marker ..$1.00



Sterling Silver Cuff Links and Tie Tac for your favorite guy. Action swivel cuff links with polished sterling plaque engraved with 2 or 3 initials. The matching Tie Tac has a perfect clutch back that will not harm fine fabrics. Nicely made; a gift you will be proud to give.
#158—Sterling Silver Cuff Links $2.20
#531—Sterling Silver Tie Tac ..$1.10

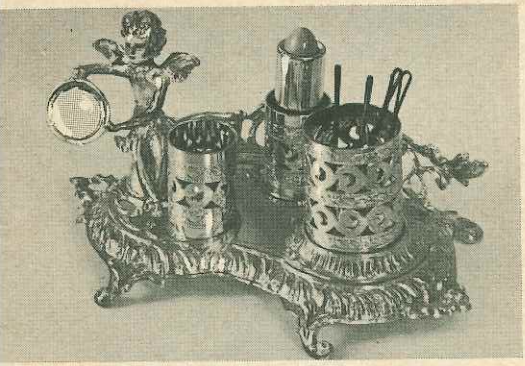


Personalized Sterling Silver Identification Ring. You will want to order this charming ring with your own initials or name. Made of solid Sterling Silver in a combination of sterling chain and personalized identification panel. Designed to make fingers prettier. Be sure to send ring size.
#523—Sterling Silver Ident Ring $1.10

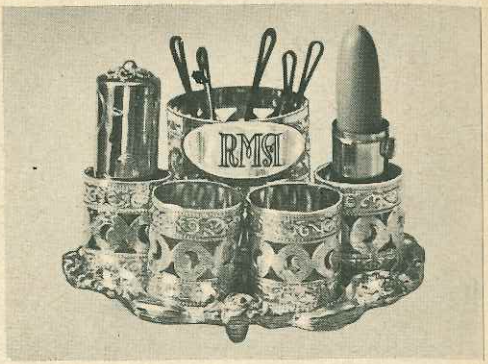
End Toothbrush Mixups. No longer will there be any doubt whose brush belongs to whom. These stunning name plates easily attach to the handle with 3 secure hooks and will not move. Perfect for each member of the family. Comes with any name engraved in handsome block letters in a choice of fine polished gold tone or gleaming sterling silver.
#730—Set of 4 Golden Toothbrush Idents $1.00
each extra 29c
#731—Set of 4 Sterling Silver Idents $2.98
each extra 75c

Engagement Solitaire and Baguette Wedding Band. Enjoy wearing your wedding and engagement rings without fear of loss. Man-made and polished the same as the finest diamond with the brilliant facets that will fool the experts. Hand set in genuine solid **Sterling Silver.** You must be pleased or your money back.
#1879—Wedding Band $5.98
#1880—Solitaire Ring $5.98
#1896—Complete Set $10.00
Send ring size or string.

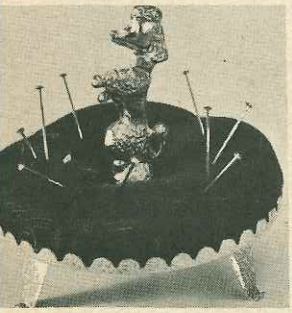
vanity aids



Cherub Dressing Table Tray will hold lipsticks, brushes, bobbies, and what-nots in the prettiest golden manner. Baroque fashioned 6" tray with antique gold angel that holds sapphire blue stone or fresh water pearl. Plated in antique gold and pretty enough for your best girl.
#1735—Cherub Dressing Tray $1.98
2 for $3.50



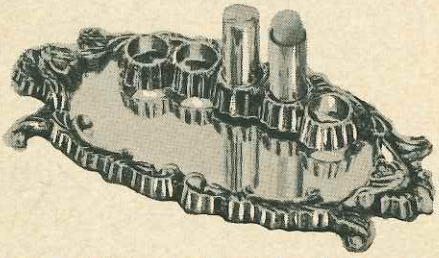
Lipstick and Bobby Holder has glamour and convenience in one pert combination. Gay blossoming roses surround the daintly scalloped base. Four filigree cups for lipsticks and one large center cup to hold either brushes and pencils, or pins and things. Handsomely made, beautifully gold plated. 3½" diameter. A joy to have and a joy to give. If you desire, we will engrave your initials on a golden plate.
#1705—Personalized 5 in 1 Holder $1.98



Poodle Pin Cushion is the ideal gift for the woman who sews. Luscious plump red velvet pin cushion on a pretty scalloped gold base with three dainty feet. The cunning gold poodle adds a note of whimsie. Delightfully gift boxed.
#1762—Gold Poodle
Pin Cushion $1.25
3 for $3.50

Golden Cherub Soap Tray will add charm to the bathroom. This sculptured gold-plated soap dish is topped by a cunning Cupid holding a sapphire blue stone or a pretty fresh water pearl. Tray measures 6" by 2½", can be used for candy, nuts or cards too.
#1771—Golden Cherub
Soap Tray $1.98
2 for $3.50

Personalized Magnetic Bobby Pin Cup will keep your bobby pins neat and upright. Extra powerful lifetime magnet in the base will hold them secure. 2" cup is made of handsome gold pierced filigree metal and comes personalized on the polished golden disc. Order them for your friends, they make wonderful gifts.
#1901—Bobby Pin Cup $1.00
#19013—3 Cups $2.75



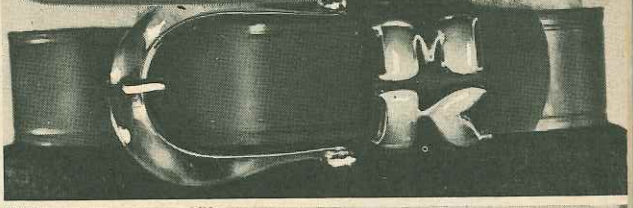
Beauty and Vanity is an important part of every woman's life. Here is a charming oval mirror tray that has room for 5 lipstick or eyeshadow tubes. Tray measures 7" and has an opulent scalloped design that is beautiful antiqued golden metal. Quality mirror holds perfume bottles, trinkets. Gift boxed.
#1827—Oval Vanity Mirror Tray $1.98

Gold Hand Ring Holder is a grooming asset. Made of metal, the hand measures 2½" high and rests on a handy scalloped base with a soft foam bottom that does double duty as a clothes brush. Rings and things dangling on the fingers reflect bewitching glints of light.
#1743—Hand Ring Holder $1.25

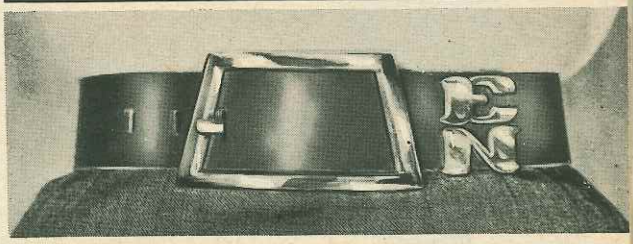
fashion-wise accessories

Twin Bags. The large bag with smart outside pocket can be a fashionable foldover. 8½" x 8½" and lined in soft rayon. The matching 6" cosmetic and change purse fits inside the bag or slips into the pocket. Golden snap frames. Soft luxurious leather-like Marshmallow. Personalized with 2 gold brass initials. In Black or Taupe Tan. Supply is limited so please state second color choice.
#114—Personalized Twin Bags ..**$1.98**

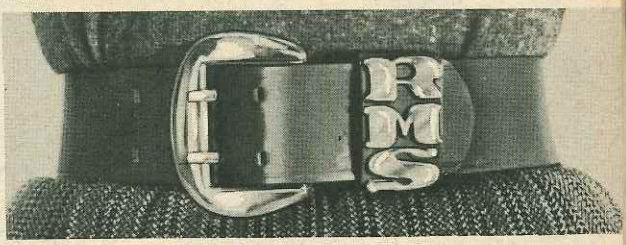
Handsome Harness Belt to wear with all your separates and sport clothes. Very chic with Bermudas. Striking two letter monogram and harness buckle are golden brass. Genuine Leather strap is 1½" width. Colors: Black, Red, Tawny Tan, Navy. Sizes 22 to 32.
#117—Harness Belt **$1.98**



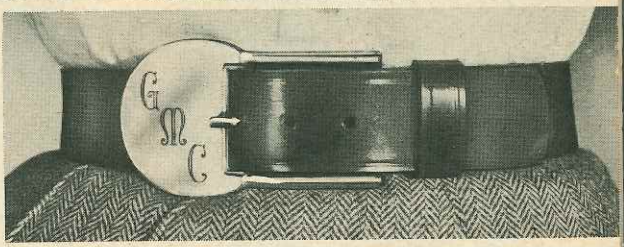
Bold Leather Belt for sport and casual wear. Belts are important again and you will want this stunning 1½" wide genuine top grain leather beauty. With a wide handsome buckle and 2 initials in golden brass metal. Waist sizes 22 to 32. **In Black, Magenta, Tawny Tan, and Navy.**
#853—Personalized Pilgrim Belt **$1.98**



The Most Fabulous Belt for merely $2.50. This stunning sport belt measures 2" wide made of the finest genuine leather. Embellished with a bold gold buckle and three matching initials in golden brass. Waist sizes 22 to 32. In **Jet Black, Honey Tan and Magenta Red.**
#513—Trio Belt **$2.50**



From The Boutique, we present this pretty golden brass buckled belt. As you can see, the leather is polished to a mellow glow and quality made. 1½" wide so that it can be worn over blouses. The buckle is engraved in our own workshop for a custom look. In waist sizes 22 to 32. Colours Unlimited: **Jet Black, Magenta Red, Tawny Tan, and Navy Blue.**
#115—Personalized Leather Belt **$1.98**

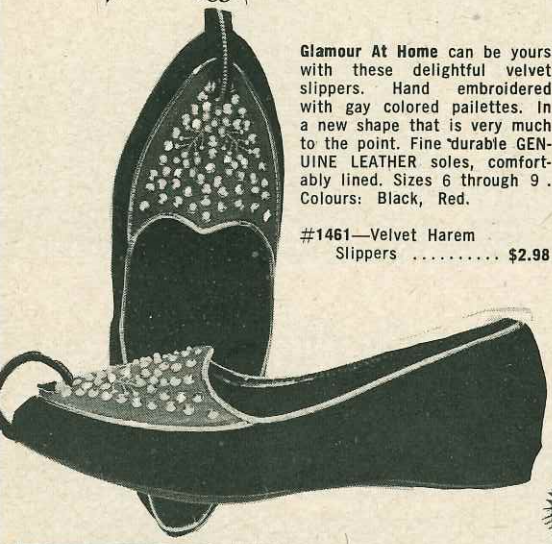


Leather and Rope Belt. Nautical waist line accent for all your separates. Made of natural authentic rope (smoothly finished) in 2 strands trimmed in real antique hand stained mahogany leather. Gleaming brass plated buckle and brass studs complete the perfect casual belt for sportswear. Waist sizes 22 through 32.
#2714—Rope Belt **$1.98**

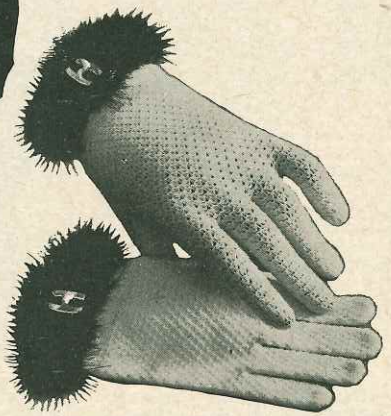
fashion-wise accessories

Glamour At Home can be yours with these delightful velvet slippers. Hand embroidered with gay colored pailettes. In a new shape that is very much to the point. Fine durable GENUINE LEATHER soles, comfortably lined. Sizes 6 through 9. Colours: Black, Red.

#1461—Velvet Harem Slippers **$2.98**



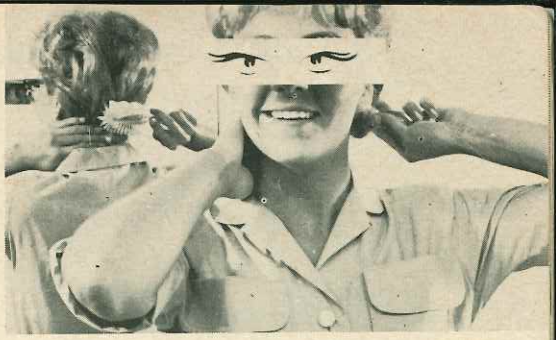
Pailette Velvet Slippers for at home clothes. Custom made in Fabulous Hong Kong, appliqued by hand in magnificent colors. Genuine Leather soles, fully lined with scuff backs. In sizes 6 through 9. Black, Red.
#1462—Pailette Velvet Slippers **$1.98**



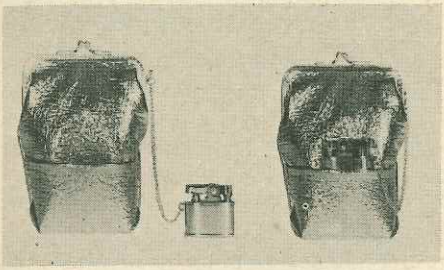
Mink Trimmed Personalized Gloves. The luxury of **Genuine Ranch Mink,** the beauty of fine gloves plus your own initials in 18K Gold Plate make an irresistible combination. Gloves are fashioned of fine quality **Helanca** stretch yarn trimmed with rich **Ranch Mink** cuffs boasting your own initials in gold. Order them in **Snowy White, Beige, Jet Black.** One size fits all.
#847—Mink Gloves ..... **$1.98 per pair**
#8473—3 Pairs **$5.50**

Stretch Nylon Slippers focus glamour on your dainty toes with Natural Ranch Mink and your own initial in gold plate. Fits any size 4 through 10. In Winter White, Christmas Red, Powder Blue.
#175—Stretch Slippers **$1.25**
Special 3 for $2.98

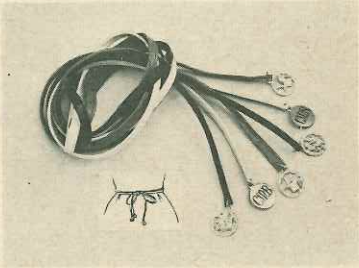
Drive With A Flair with the monogrammed driving gloves. Hand washable Helanca stretch backs with Genuine Leather palms and fingers for a firm grip on the wheel. One size fits all. In White, or Beige. Detachable gold initials make them your very own.
#1271—Driving Gloves **$2.50**
2 Pair— **$4.50**



Hair-Do Rear Viewer. Have a glamorous hair-do from the back as well as the front. The secret? Little mirror lenses that reflect the back of your head and **leaves both hands free to comb and set** your lovely bouffant. Weighs less than two ounces. Smartly styled in black and white plastic with flirty eyes. Makes hair care a real joy!
#157 .....$1.50



Lady's Smoke Tote with Cigarette Lighter keeps cigarettes always on hand. Rich luxurious Gold Mylar makes a delightful purse accessory. Smartly rayon lined. Carries a full pack of regular or king size cigarettes. Neat pocket keeps golden lighter and chain always on hand. Handsome gold frame.
#11520—Gold Smoke Tote $1.98



Personalized Tie Leather Belts to wear in a rainbow of colors. Slim and trim quality leather is smartly stitched and comes in a bevy of luscious colors: **Midnight Black, Antique Gold, Olive Green, Plum, Nutmeg Beige, Stone Blue.** 45" long, bangled with gold plated medallions or monogrammed discs.
#1904—Tie Belt ..$1.00 Set of 3 ..$2.95

A Genuine Leather Coin Purse on Your Driving Gloves is added insurance for safe driving. Tolls and parking coins are always on hand and easily accessible. Hand washable nylon stretch gloves with superb Genuine Leather Palms and Fingers. One size to fit all. In Camel Beige or Jet Black.
#1681—Parkway Driving Gloves $1.98
3 pairs $5.50

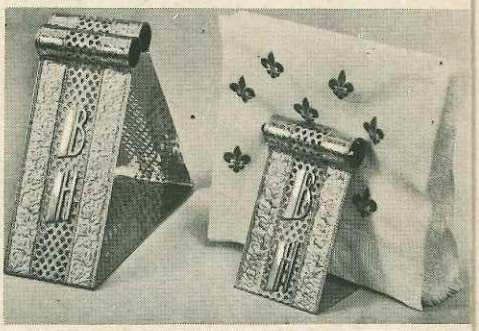
Genuine Norwegian Blue Fox frames your face and winds are no longer a threat to your elegant coiffure. This divinely flattering scarf of double layered fine jersey keeps you warm and cozy. A rich halo of genuine fur frames your face. Scarf fits the head, twines the neck to shelter you against cold and rain. In Snowy White and Jet Black, combined with Genuine Imported Blue Fox.
#1465—Norwegian Blue Fox $3.98

smart serving accessories

The Sweetest Way to save calories yet serve in style is this dainty 1½" miniature bowl in a classic design. On 3 pedestal feet, this saccharine server in fine gold plate features a lovely handle, unique lid, petite tong set. Your monogram adds distinction to this handsome table accessory.
#1107—Saccharine Server $1.00

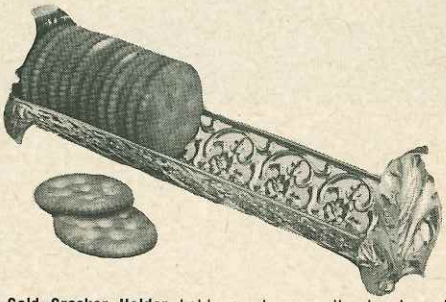
Napkin Rings. Return to old world charm with these delicate silver plated napkin rings beautifully made in a fine decorated pattern. Rings will hold napkins neatly and never leave a doubt whose is who. Each comes engraved in delicate initials of your choice. Order one for each member of the family.
#1355—Napkin Rings—Set of 2 .....$1.50
#1355A—Additional Rings .....75c each

Personalized Silver Trays. Rings on your table are a thing of the past with these most elegant miniature trays. Made of fine quality jeweler's metal plated and polished in silver that will not tarnish. The tray is 3½" in diameter and comes with a most delightful edge of fine silver filigree. A delightful gift and a joy to use.
#11096—Set of 6 Personalized Coasters $2.98

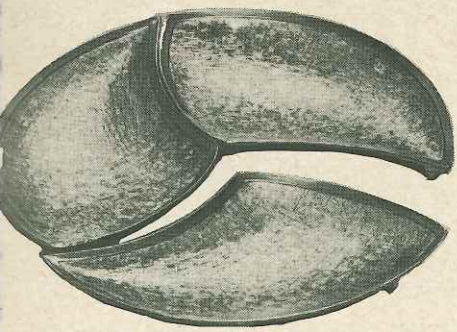


Practical Beauty is easy with these new napkin holders. Lovely to look at in fine gold plate with special finish that never needs polishing. Simple, yet clever design holds napkins in place and presents them for easy use. Complete with 2 initials in bold letters for striking contrast.
#1339C—Cocktail Napkin Holder (3½") $1.00
#1339L—Luncheon Napkin Holder (4½") $1.50

Personalized Kitchen Switch Plate. Charming and practical white switch plate with black and gold illustrations of recipe book, kettle and pineapple. Keeps wall smudge-free. Easily cleaned with a damp cloth. First name hand painted. Fits any standard single switch plate.
#86 ..... $1.75



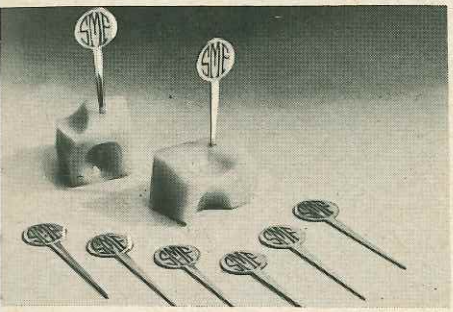
Gold Cracker Holder holds crackers, melba toast, and pretzels. Made of metal, finely pierced in a floral pattern with leaf design that form the handles and legs. Use it for the smorgasbord. Perfect for serving cookies too. Plated in 18K. Gold. Measures 8¼" long.
#1757—Gold Cracker Holder $1.50
Set of 2 $2.85



A Trio of Trays will hold everything from soap buds, mints, cigarettes to nuts. 3 individual 2¾" trays fit together to make one big 5½" unit. Each tray has tiny feet and comes in wonderful golden Florentine metal. Wonderful on the buffet as well as the dinner table as individual ashtrays.
#1719—Three In One Tray $1.50

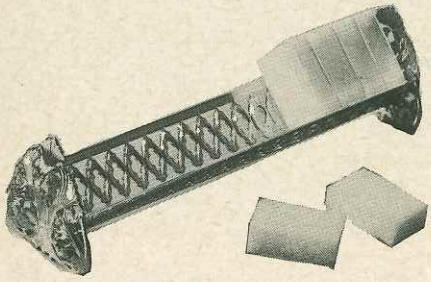
Condiments A La Carte add beauty to every meal. Handsome covers end unsightly table settings. Textured, pierced metal filigree in rhodium silver is tarnish-free. Graceful silver oval plaque carries your family monogram. Covers fit all popular brands. Set consists of Ketchup, 3¾" high; Worcestershire Sauce, 3¾" high; Mustard, 2" high.
#1146—Complete set of 3
$3.00

Butter Mold. Mealtime elegance with this monogramed butter mold. Even simple meals are more exciting with butter patties that bear your own initials. Parties, teas, luncheons get an important lift. Mold is solid birch for long years of use. Instructions for use included with every mold.
#818—Monogrammed Butter Mold
$1.00

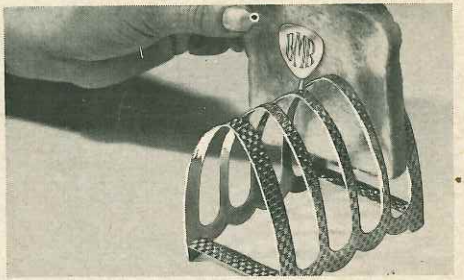


Gold Brass Food Picks Will Grace your smorgasbord and cocktail parties. We'll engrave each and every one of them with 2 or 3 initials of your choice. Sparkingly plated in 18K Gold. A treat for your own household, a find for gifts. In flannel bag. Please underline last initial.
#1261—Food Picks; Set of 6 .....$1.00
12 for $1.98

Junior's Very Own Place Mat. Makes mealtimes infinitely more pleasurable for the kiddies AND for MOM! Youngsters are genuinely fascinated by this colorfully decorated place mat with its bright, beguiling boy-and-girl design. They learn to take pride in table manners because their very own first name is handsomely hand-painted on the durable white plastic. Mother loves it for practical reasons . . . the large 17¾" x 11¾" mat wipes clean quick-as-a-wink with the whisk of a damp cloth.
#81 .....$1.50



Sugar Rack is a copy of a fine old English antique. With the current revival of gracious living and entertaning, you'll want this sugar rack. Holds cubes of all sizes for easy selection. Ornately made of filigree metal finished lavishly in golden plate or rhodium silver. 6" long. Nice for after dinner mints, too.
#1478—Sugar Rack $1.00

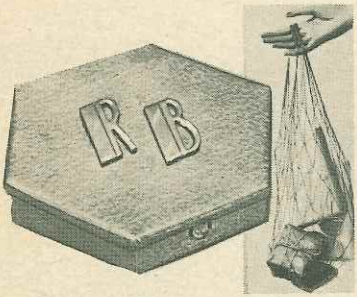


Toast Anyone? Serve breakfast toast in this elegant silver manner. Convenient carrying handle is personalized with your choice of initials. Waffle design metal plated in rhodium silver that will not tarnish.
#563—Toast Butler $1.00

purse accessories

This Is The Year for more and more coin jewelry and accessories. To fill the bill, note this replica of an old French coin, carved in half to make a pair of keyrings of great charm. For lovers, romantics, or if you're about to celebrate your Golden Anniversary. The coin and safety keyrings are plated in gold and nicely made. Coin is engraved with choice of 2 names or 2 sets of initials.
#**1040**—Golden Split Coin Keyring **$1.50**

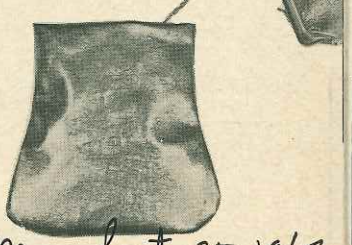
Personalized Keyreel puts an end to irritating searches for your keys. Pin the keyreel to the lining of your handbag, and hang your keys on the safety lock keyring. Keys unreel when needed and always wind back in place safe and sound. In hand polished silver plate, personalized with your choice of initials.
#**567**—Personalized Keyreel **$1.00**



This Pocket Mirror in your bag, will keep you well-groomed. Frame is made of Gold Plated metal; with two fine plate glass mirrors. To make it all yours, we've monogrammed it with your initials. Mirror measures 5¼" and comes in a flannel carrying case, slips into your pocketbook, flat.
#**1052**—Personalized Pocket Mirror **$1.00**
#**10523**—Set of 3 .....**$2.85**

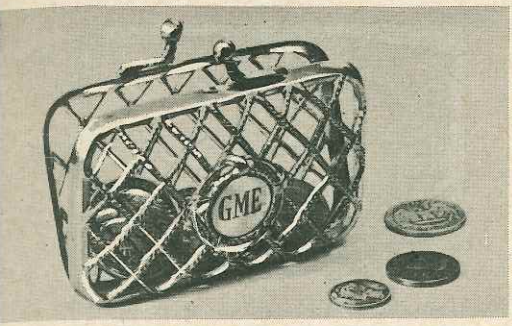
This Florentine Golden Compact comes equipped with a sturdy and roomy 20" shopper bag. Bag folds compactly into the gold metal case and slips into your handbag flat. Perfect for shopping, for the beach, sports, school and campus use. Personalized in a new and distinct manner with your monogram in two bold gold initials at no extra charge.
#**1300**—Personalized Golden Compact Shopper ...**$1.00**
Set of 6 **$5.00**

Double Duty of this fashionable fold over bag makes it an outstanding buy. First it is a smart fold-over clutch. Then we have added a gold frame change purse attached with a golden chain. Lined in soft rayon; roomy 8½" x 8" in fabulous Gold Mylar. A bag that will truly make every evening romantic and beautiful.
#**11 CCC**—Gold Mylar Fold Over Bag **$2.50**

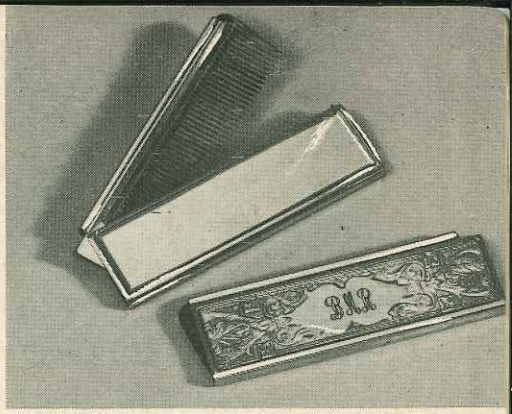


Gloria Dee Sept. 25, 1962

Filigree Gold Purse Accessories make elegant additions to your hand bag. The Cigarette Tote and Rainbarrel Keyring are made of metal in a lovely lacy pattern. Plated in a rich gold. The cigarette tote is 3½" long and holds 8 to 10 regular or king size cigarettes. The matching rainbarrel keyring holds a full size rainbonnet for handy use. Each is beautifully engraved.
#**749**—Personalized Cigarette Tote **$1.50**
#**753**—Personalized Rainbarrel Keyring **$1.25**

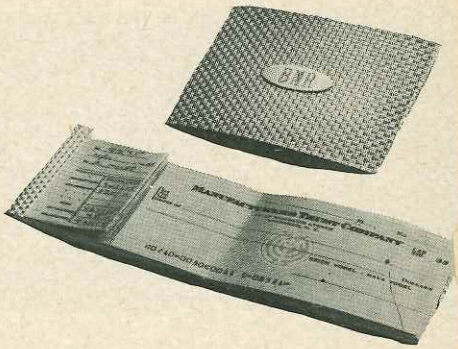


No More Loose Change with this new fashion idea from Italy. We've taken heavy gold metal threads and fashioned a superb coin purse of great beauty. The monogrammed purse measures 4" x 2" and is roomy enough to hold plenty of change plus bills and a hanky; (makes a wonderful small evening bag.) Gold Plated. It is a terrific gift idea.
#1106—Personalized Coin Cage $1.50



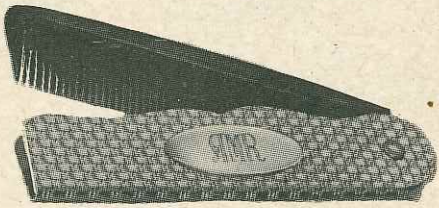
Gold Baroque Folding Comb and Mirror is a great purse accessory. This 2 in 1 beauty has a fine beveled plate mirror on the back and a deluxe scroll initial design on the front. Mock tortoise shell comb folds into the solid gold brass case. Comb opens to 8" with the gold case as its convenient handle. In a flannel bag to keep its new look forever.
#705—**Personalized Mirror Comb** $1.98
3 for $5.00

Magnifying Pocket Mirror is styled to suit the taste of a Queen. Golden frame is elaborately scrolled and beautifully plated in gold. One side is magnifying, the other has a fine plate mirror. 6¼" long and comes in a flannel carrying case to fit into your handbag.
#1832—**Baroque Pocket Mirror** $1.00



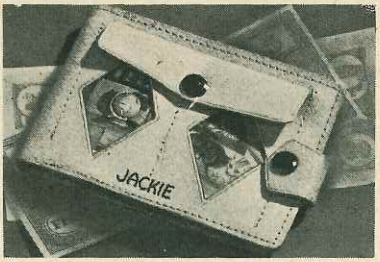
Check Book Cover is a gift that is truly unique! A golden metal checkbook cover in a luxurious mesh design. Specially designed clips holds any check book, loose checks or bills. Engraved with 3 letter monogram on the cover to give it that personal touch that is so endearing in a gift. Comes in a soft flannel carrying case. Measures 4½"x3".
#742—Personalized Check Book Cover $1.98
Set of 3 $5.00

Be Prepared for sudden showers with this dainty rose filigree mesh rainbonnet case. This pretty gold metal case has a full sized pleated rainbonnet neatly tucked inside. The stunning almost real pearl and gold safety keyring is an extra added special. Everything is plated in rich gold and you'll want several for gifts.
#1619—Rose Rainbonnet Case $1.00



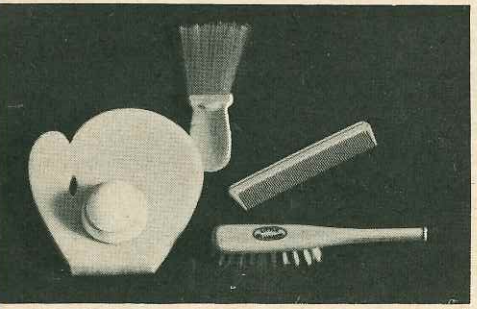
Golden Mesh Comb makes a delightful purse accessory. Comb is made of mock tortoise shell that folds into the neat gold plated basket weave case. Opens to a full 8" with the case as the convenient handle. To make it truly distinctive, we'll engrave her initials or name at no extra charge.
#1026—Personalized Gold Comb $1.00
6 for $5.00

gifts for children

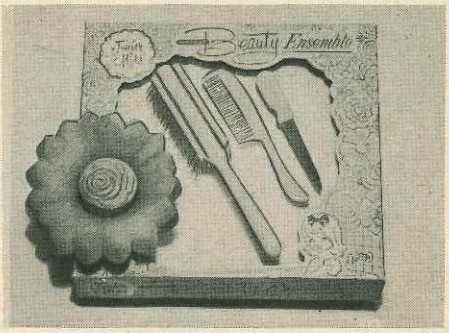


Youngster's Wallet. No longer will your youngster come home without valuable possessions. Everything tucks neatly into this handsome imported genuine pigskin wallet. It has child's first name in gold letters; 2 picture compartments, identification card, change purse, space for bills, plus make believe currency. In **Natural** pigskin leather.
#**1567**—Personalized Genuine Pigskin Wallet **$1.00**

Small Fry find it loads of fun to save in this gaily decorated book-shape bank, beautifully fashioned of bright white plastic. Size: 3¼" x 4¾" x 1¼", colorfully adorned with clever eye-catching boy or girl design as pictured. It's the youngster's very own, handpainted with his or her first name. Adds real appeal to the all-important habit of thrift.
#**SB-2**—Personalized Coin Bank **$1.50**



Little Slugger Grooming Set for every boy on your list. Six terrific grooming aids to teach the youngster good lifetime habits. The hairbrush has fine nylon bristles and is shaped like his favorite bat. The "ball" is purest castile soap. The "glove" a terrific sponge. The 6" comb plus combination clothes brush and shoe horn complete the best gift any little Leaguer could want. Set is made of quality plastic and comes in a bag for presentation.
#**1466**—Little Slugger Grooming Set **$1.50**
3 Sets for **$3.98**



Junior Miss Beauty Ensemble makes an ideal feminine gift. Every girl will want one to make grooming a pleasant chore. Mothers will be delighted to see immediate improvements. Matching Set includes: a dainty rose shaped perfumed soap, metal sponge, fine nylon bristle hairbrush with matching comb, a dainty metal nail file. Will start every young girl on a lifetime habit of good grooming. In quality pink plastic in a charming colorful gift box.
#**1626**—Junior Miss Beauty Ensemble **$1.50**
3 for $3.98

End Lost Gloves for children. These personalized mitten and glove grips will pay for themselves many times over. Youngsters love to wear these mitten guards and you know where their mittens are. Handsomely gold plated. Order several sets.
#**849**—Mitten Guards
$1.00 per set.

Monogrammed Diaper Pins in Gold Plate . . . good enough for even the most precious baby. Diaper pins (2¼" long) come with your choice of girl or boy heads that we will engrave to order. Order one or a pair for that lucky baby who has everything.
#**345**—Silhouette
Diaper Pins **$1.98 pair**

Personalized Switch Plates are fun for the younger set: Sparkling white switch plates personalized with child's name. Practical as well as clever, they keep the wall smudge-free, can be cleaned by a once-over with a damp cloth. Available in boy or girl design to fit any standard single switch plate. Attractively decorated with bright, cheery colors, with child's first name individually hand-painted. Comes equipped with mounting screws.
#**W1412**—Gay Switch Plate **$1.75**

Gloria Dee

P.O. Box 2000
Mt. Vernon, N. Y.

USE THIS COUPON TODAY FOR PROMPT DELIVERY

Satisfaction Guaranteed

1. Print to avoid errors.
2. State second color choice.
3. Print initials.
4. No C.O.D.'s, please.
5. Prices include tax.

Name _____ Date _____

Address _____

City _____ State _____

Item #	Quan.	Article	Size	Color	2nd Color	Initial	Total Price	
							TOTAL	
							ADD POSTAGE	
							TOTAL AMOUNT ENCLOSED	

MODEST SHIPPING CHARGES — AVOID DELAYS!

Please don't forget to add these small charges to your order, which in most cases scarcely cover just the cost of packing merchandise for parcel post shipment! Your order will then come postpaid with safe arrival guaranteed!

IF YOUR ORDER TOTALS:

Up to . . .	$ 2.49, add....	25¢
$ 2.50 to	$ 3.99, add....	35¢
$ 4.00 to	$ 5.99, add....	45c
$ 6.00 to	$ 9.99, add....	60¢
$10.00 to	$14.99, add....	75¢
$15.00 or more	add....	$1.00

If you know any friends who would enjoy reading this catalog, jot their names and addresses below:

_____

_____

_____

_____

Surprise Box

filled with an eyefilling array of wonderful jewelry and golden brass. Small lots, samples and overruns of our regular **$1.00** and **$2.00** merchandise included in this gay box. Each and every one a delightful gift item. Certified **$5.00** value yours for only **$1.50.**

#1000—Surprise Gift Box **$1.50**

distinctive gift suggestions

Fashion For Your Specs and practical way to keep your specs always on hand. This lovely eyeglass holder has a chain of simulated lustrous pearls and a personalized plaque for the decorative touch when your glasses are not being worn. Two special elastic-and-gold ends hold glasses firmly. Your choice of initials.
#155P—Personalized Eyeglass Necklace Holder .$1.00

Personalized Linen Bands are custom made for the fastidious housekeeper. At last in a beautiful and most economical manner you can have neat closets. Your 3 letter monogram is engraved on a handsome solid gold brass slide that holds 36 inches of 1⅜" wide crush proof ribbon firmly in place. Wrap them around bulky towels, sheets, table cloths to keep them neat and wrinkle free. Will keep your lovely things looking lovely longer. Ribbons come in PINK, BLUE, MOSS GREEN and GOLD.
#701—3 Linen Bands $1.98

Personalized Silver $ Bracelet will hold your lucky silver dollar in the handy silver plated ring. Heavy silver plated link chain bracelet has a personalized silver charm to mark it all your own.
#741—Personalized Silver $ Bracelet
$1.50

Personalized Sweater Guard . . . we've taken a good looking pair of gold clips, linked them together with a chain of gold and filled a long standing need for sweater wearing gals. Throw your newest sweater carelessly over your shoulders, lightly attach the clips, and no more annoying slippage. The chains and clips are gold plated and the clasp won't harm the most delicate fabric. We'll mark it with your very own 3 letter monogram on the gold charm.
#899—Personalized Sweater Guard $1.00

Umbrella Tag. Worried about losing your umbrella? What you need is our handsome gold plated umbrella identification tag. It comes smartly engraved with full name and address. Attach to umbrella with the golden bead chain. Makes an original keyring too.
#869—Umbrella Tag $1.50

Ident Necklace. The Gold Plated charm (quarter size) shows a beautiful guardian angel in bas relief with the inscription, "Guardian Angel Watch Over Me." The reverse side comes with boy's or girl's name beautifully engraved plus street address and city and state. Complete with 15" gold necklace and special safety lock. Order one for every youngster.
#300—Guardian Angel Identification Necklace $1.50

Mark The Spot where you put the book down with these personalized bookmarks. Ideal for busy mothers and others who have many interruptions. Saves appearance of books, ends turning down page corners. A wonderful gift complement to a book you want someone to read. In gold or silver plate.
#621—Round Bookmark
#622—Oval
#623—Triangle
$1.00 each
#621C—Set of 3 .....$2.00

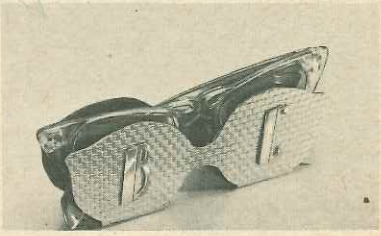
Amber Worry Beads . . . In order to live in this exciting, worrisome, troubled world of ours — tensions and problems mount up. Most of us can't afford expensive tranquillizers or psychiatrists. We offer a modern version of ancient worry beads. Release your tensions to the worry beads. You no longer need to worry—the beads take care of all your problems. Hold them in your hands and your cares will stick to the beads. Made of amber and finished with a pretty silk tassel. What a gift. It's not crazy, but we suggest you order some and try for yourself.
#1822—Amber Worry Beads $1.00
6 for $5.00

This Diamond Ring Zipper Pull makes for glamorous zippering. No need to call for help any longer, just reach for this handy giant "diamond" ring on an 18K. Gold plated chain (18" long). Just one finger is needed to pull up those hard to reach back zippers. Beautifully plated in gold and in a reusuable gift box.
#1809—Diamond Zipper Pull $1.00

Merry Christmas Bracelet is the nicest way to say happy holiday to every teenager on your list. Pretty Christmas tree charm is studded with a "diamond" star and marked with the happy wish "Merry Xmas." Dangles from a pretty pearl and gold filigree bracelet.
#500—Golden Christmas Bracelet ..$1.00

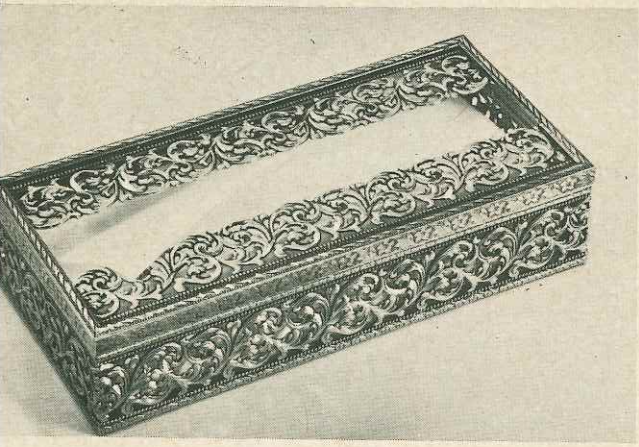
Magnetic Coin Holder And Cigarette Holder are dashboard attractions with these two wonderful driving aids. You'll have change at all times for parking meters and tolls. Comes with a powerful magnet to hold to metal surface of your car. The Cigarette Case holds regular or king size packs, with space for matches too. Again, strongly magnetized. Either holder is made of solid golden metal engraved with 3 bold initials. Ideal gift for any driver.
#1358P—Magnetic Coin Holder $1.50
#1755—Magnetic Cigarette Holder $1.50
Any 3 $4.00

The Ten Commandments wilL give meaning and inspiration to your daily life with this new marker. Commandments are engraved on an open book charm which attaches to a feather light gold chain (won't mar pages). Monogrammed polished disc attached to the chain. Ideal gift idea.
#165—Personalized Ten Commandment Bookmarker $1.00

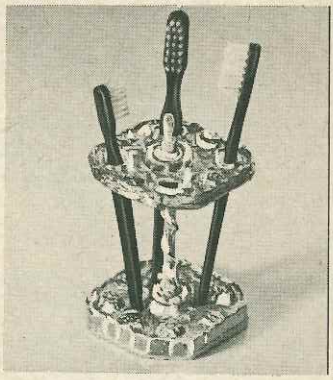


Never Out of Sight is this perfect home for your glasses. Gold basket weave metal with soft red velvet lining keeps glasses secure and scratch-free. Handsomely styled with a modern flair to complement desk or dressing table. Two initials mark it as yours alone. Suitable for both women's and men's glasses.
#1801—Personalized Eyeglass Rest $1.50

bathroom beautifiers

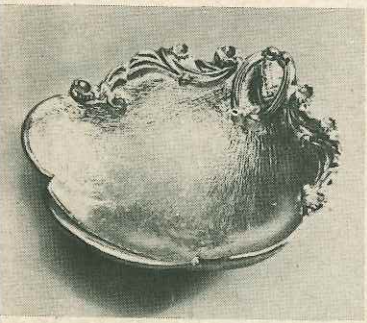


Gold Antique Tissue Box will add a note of royal appointment to bath or dressing table to delight the fastidious. 18K. Gold Plated exquisite filigree metal. Will hold either standard box or a full measure of tissues. Measures 10½" x 5"
#1751—Gold Filigree Tissue Box **$4.98**
2 for $9.50.



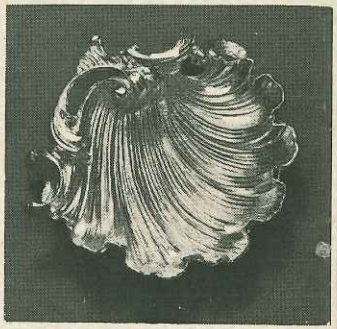
Golden Toothbrush Holder will add a decorative accent to the bath. Made of solid metal, finished in gold brass and lacquered to prevent tarnish. Ideal for cabinet use, or just as pretty if left out on display. This beautiful rose motif toothbrush holder will hold 4 brushes and measures 5" high. A delightful and practical bath accessory.
#1777—Gold Toothbrush Holder **$1.50**

Beauty in Gold adds interest to the lavatory with a decorative soap dish designed like a scallop sea shell. Made of cast metal, it is finished in gold plate. Personalized with your choice of initials for that special touch. In 2 sizes.
#1369—6" Tudor Tray **$1.50**
#1346—Pair of 3¼" Trays **$1.50**



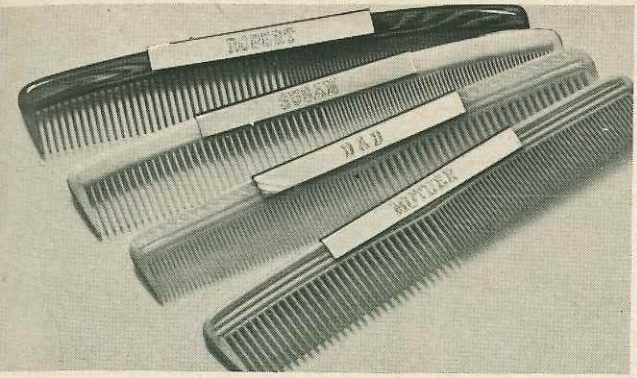
Gloria Dee
Sept. 25, 1962

Victorian Shell Tray is the nicest way to serve nuts, candy, or as a pretty soap dish in your bath. Beautifully made and gold plated in the Florentine manner. Diameter is 3¾". Rest on three dainty feet.
#867—Shell Tray ...**$1.50**

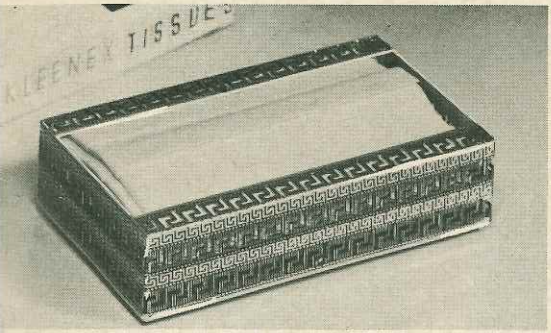


Graceful Provincial Tray is reproduced from a French antique. Sculptured tray is cast in metal and gold-plated with handsome Florentine finish. Charming as an ashtray, in the bath or to serve candy. Tray measure 5½" and is simply beautiful.
#1814—Provincial Tray ..**$1.50**

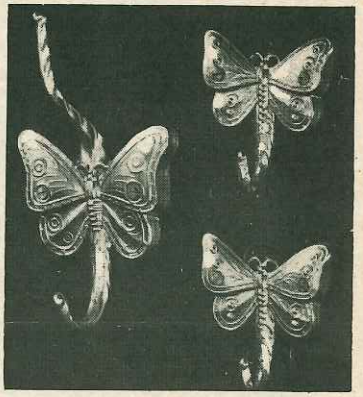
To Add An Effective Note to your bathroom decor, order these towel chains made of solid brass links. Finished in gold or silver plate, the chains have sturdy wall hooks and Roman coin ornaments. 24" chain is adjustable, will hold bath, guest or hand towels.
#1323—Roman Coin Towel Chain **$2.98**



Personalized Comb Identifications will keep the whole family well groomed and stop comb mix-ups. We've trimmed 4 combs, black, tortoise shell, crystal and blue with a handsome solid golden brass name plate. Each comes engraved with the name of a member of the family. Fine 7" combs. Name plates can easily be switched to other combs for permanent use.
#675—Set 4 Personalized Gold Comb Identifications **$1.50**
Each additional **.45**

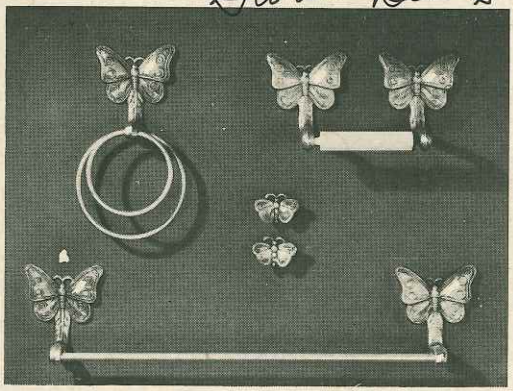


Miniature Tissue Box adds a delightful note to a bath or dressing table as well as your bedside. Handsome Greek Key design metal is pierced and filigreed, then plated in warm gold. 4½" x 2¾" to hold pocket size tissues. They are so very pretty, you'll want to order several.
#1824—Miniature Tissue Box **$1.25**
3 for $2.98



Butterfly Hooks to decorate your bath in the most beautiful fashion. Made of metal, plated in warm antique brass; they come in two sizes for every use.
#N360—Double Hook,
6½" x 4" ..... **$1.50 each**
#N362—Single Hooks,
3" x 3" ..... **$1.50 pair**

Gloria Dee Sept 25 1962



Butterfly Bath Accessories lend a decorative accent to bath and powder room. Made of solid metal, plated in golden brass and warmly antiqued. Practical too, as they are lacquered, hence resist tarnish.
#N363—Double Towel Ring **$2.98**
#N365—Toilet Tissue Holder **$3.98**
#N366—Towel Bar 18" **$4.98**

Golden Coin Tray makes an elegant ashtray or soap dish. Genuine replicas of real foreign coins from all over the world will make this a most exciting tray. Tray is 4½" x 4½" and made of metal. The Florentine gold center is mounted with 25 different coins each beautifully antiqued.
#1829—Coin Tray **$1.50**
3 for $3.98

outstanding desk accessories

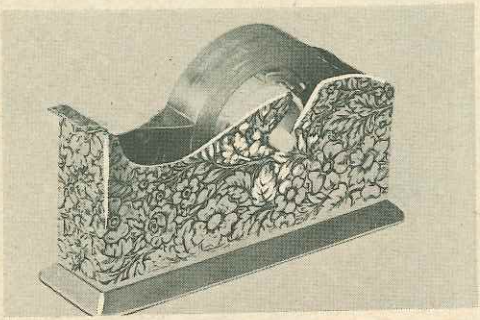
Golden Desk Caddy helps keep a desk in executive order. Deluxe filigree metal holder is handsomely made with a non-tip base and plated in Gold. 3½" high with plenty of room to store all desk needs. Excellent gift and be sure to order one for yourself. Personalized with choice of initials on a solid brass name plate.
#1739—Personalized Desk Caddy $1.50

Matching Paper Clip and Rubber Band Caddy is 2¼" high, with divider and monogram. Perfect companion to the desk caddy!
#412—Paper Clip & Rubber Band Caddy $1.50

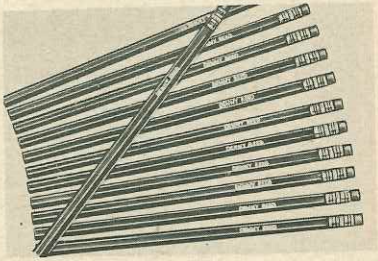
BOTH CADDY & PAPER CLIP HOLDER FOR $2.50.

500 Desk Kit. What's in it? 100 Personalized Post Cards (in blue, white, gray or Canary). 250 Gold gummed script initial address labels. 50 Personalized blue parcel labels. 50 Gold Envelope Seals (to match the script gold address labels). 50 Gold, red and blue Airmails in plastic gift box. **500 for $4.98** and what convenience!
#500—Desk Kit $4.98

Gold Scissors Are a gift of distinction. Order our Gold Plated 6" scissor that comes marked with a choice of script initials or first name. Ideal for the sewer; perfect for the desk. No more wandering scissors . . . it's personal property.
#1142—Personalized Gold Scissors $1.00
6 for $5.50



Cellophane Tape Dispenser will add practical elegance to a living room or a kitchen desk. Handsomely styled in solid metal in an attractive floral scroll pattern. Beautiful non-tarnish gold plate. 5" x 2" overall with wood core to hold tapes up to ¾" wide.
#1707—Cellophane Tape Dispenser $1.00
3 for $2.98



Personalized Pencils make an ideal gift for everyone. Any name or saying up to 35 characters are beautifully stamped in Gold letters. Each set of 24 pencils comes in assorted colors smartly packaged in a clear plastic Gift Bag. Please print name or slogan clearly.
#1436—24 Personalized Pencils $1.25

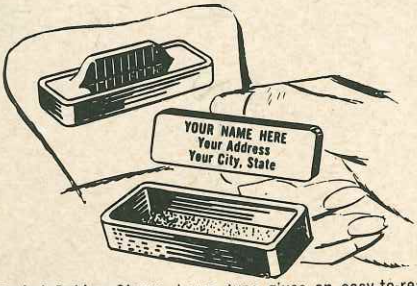
personalized and distinctive

Cloth Labels. Identify your clothing with cloth labels. Irons directly on to clothing—they stick firmly through washing and ironing. Your name in handy 2" x 3/8" size. Takes only seconds to iron on to shirts, blouses, hats, gloves, sweaters, underwear, sheets, pillow cases, etc. Especially useful for school children, as they identify the child as well as the article. No chance of loss of child's clothing at summer camp. Cloth labels cost only pennies, yet may save many times their cost if clothing is lost. Packed in re-usable plastic box. Useful as gifts.
#41 .....50 for only $1.00

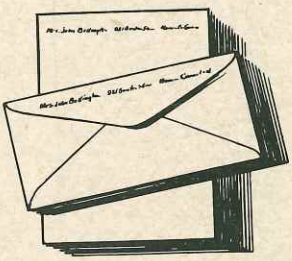
Your Own Kitchen Labels. So practical! 50 colorful labels imprinted with your own name under "From The Kitchen Of"' to identify your home-made goodies. With space for you to list the contents, whether preserves, cakes or a special dish. Make food gifts distinctive and sought after. A perfect gift for a cookin' friend, too.
#903 .....$1.00

Labels For 1000 and 1 Uses. A terrific buy?? Certainly. Your own name and address printed 1000 times on 1000 fine quality gummed labels. So practical they can be used on stationery, books, envelopes, photos, records, checks, etc. Packed in a handy plastic box. A useful and inexpensive gift idea. We guarantee that you will find 1000 uses for your labels. Order several sets.
#63—Personalized Labels .....1000 for $1.00

Phonograph Record Labels. Personalize your discs with these attractive gummed seals. Printed in two colors, personalized with your complete name. Can be fitted to all record sizes and speeds.
#388, 50 labels $1.00

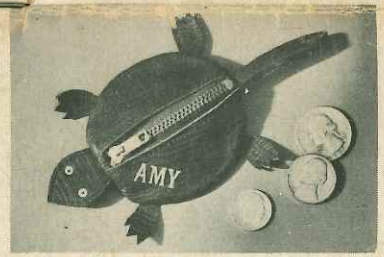


Pocket Rubber Stamp: Large type gives an easy-to-read, clear impression—looks like expensive printing. Small and compact—weight less than an ounce—can be carried easily in your pocket. Handy single unit case contains continuous self-inking device. Use to identify your personal belongings. Needed in every home and office. Perfect for Gifts.
#64 .....$1.00



Personalized Stationery. Personalized stationery with your own name and address. Attractively printed stationery consisting of 50 sheets and 25 envelopes of bright white paper of fine quality. Printing in rich blue ink. An unusual value. Order for yourself . . . and for gifts.
#42 .....$1.25

Toothbrush Cherub is a baroque beauty that will add charm to your bath. The Florentine-gold finished metal holder is expertly lacquered to prevent tarnish. Prettily scalloped base and top will hold up to 6 toothbrushes; enough for a family. 5½" high.
#**1826**—Cherub Toothbrush Holder. . **$1.98 each $3.50 for 2.**



Keeps Children's Change Safe. Inspired by one of children's favorite pets, this purse will hold all their worldly change for after school bus fare and ice cream. Made of genuine leather with a hand painted face. The tail is fashioned into a loop to slip onto a belt. In **Apple Red** . Zipper closing. Comes stamped in 23K Gold with your youngster's name.
#**501**—Leather Purse **$1.00; 6 for $5.00**

Magic Golden Save and See Banks let you watch your savings grow. Made of metal in a beautiful pierced design finished in gold. The large family size bank has a scrolled top with sturdy lock and key; 4" x 3" The smaller size, 3½" x 2", has a unique devise at the bottom to remove your savings. Both are personalized and individual, and you will want to order several for gifts.
#**703**—Large Personalized Bank **$1.98**
#**985**—Smaller Personalized Bank **$1.25**

Personalized Golf Scorer . . . is the newest easiest way to keep score without pad or pencil. Developed by a golf pro, combines 3 numbered wheels to keep score of strokes on each hole; hole number; and total score for complete course. Precision made in U.S.A. in Brushed Silver. Attached to a personalized keychain that holds keys or clips to your belt. Order several for your golfing pals.
#**1029**—Personalized Golfer's Score Counter Keyring **$1.25**
5 for $5.00

Gloria Dee

P.O. Box 2000
Mt. Vernon, N. Y.

Rec'd 9-25-62